

FILE
WEEK OF
Nov. 9, 1959

fashion calendar

january

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february

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march — 1960

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RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET

NEW YORK 21, NEW YORK

TRAFALGAR 9-2343

1959

19th YEAR • A WEEKLY PUBLICATION

july

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 6, 1959</u>			
Thursday Nov. 5 9:00 A.M. Breakfast	PRESS PREVIEW OF PRODUCTS FROM INDIA Lord & Taylor will preview products from India including jewelry, accessories, skirts made in India, American fashions in Indian fabrics, household items, etc. By invitation. Publicity: Gloria Carr, WI.7-3300.	LORD & TAYLOR	MAIN FLOOR
Thursday Nov. 5 11:00 A.M.	SPRING AND RESORT JUNIOR COLLECTION Showing on Nov. 5 and 10 at 11:00 A.M. Contact:	ARKEY JUNIOR FROCKS	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Lucille Haley, LO.5-2626.
Thursday Nov. 5 12:30 P.M. Luncheon	SHOWING OF HOLIDAY AND RESORT FASHIONS Special showing of the Suzy Perette Holiday and Resort collection. Public by reservation; contact: "Banquet Dept." PL. 9-3000, Ext. 2241. Press by invitation. Perette Publicity: Eleanor Lambert, MU. 8-2130. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	SUZY PERETTE	HOTEL PLAZA PERSIAN ROOM
Beginning Thursday Nov. 5 3:00 P.M.	SPRING AND RESORT JUNIOR FASHIONS Jeane Scott designed by Ole Borden for Margot on Nov. 5 and 10 at 3:00 P.M. Contact: Lucille Haley, LO. 5-2626.	MARGOT, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Nov. 5 3:30 P.M. Cocktails	PREVIEW OF SPRING COLLECTION Showing at 3:30 on Nov. 5. Continuous daily beginning Tuesday, Nov. 10. Contact: Isabelle Crawford, BR. 9-7700.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 5 4:30 P.M.	SHOWING OF SPRING DRESS COLLECTION Showing on Nov. 5 at 4:30; Nov. 10, 11, 12 at 2:30. Contact: Ellen Sutton, CH. 4-8221.	HIGHLIGHT FASHIONS	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Nov. 5 5:00 P.M.	PREVIEW OF SPRING COLLECTION Designer collection for Spring, designed by Catherine Scott of Chicago. By invitation. Contact: Dorothy Fuller, 314 South Franklin Street, Chicago, HARRISON 7-7068.	CATHERINE SCOTT LTD. (CHICAGO, ILLINOIS)	SAVOY HILTON HOTEL LE CHATEAU
Thursday Nov. 5 5:00 P.M. Cocktails	FIFTH ANNUAL CHERRY BLOSSOM FESTIVAL A. P. Silk, in association with Kanebo, presents the "Fifth Annual Cherry Blossom Festival" featuring "Poetry in Silk", Spring-into-Summer Silk fabric display. Special cocktail party preview: Thursday 5:00 P.M. Nov. 5, by invitation only. Open to Public 9:30 A.M. to 5:00 P.M. on Friday and Saturday. Press Contact: Denise Dolfen (Ken Williams Publicity) LO. 4-3335.	A. P. SILK CO., INC. (1412 BROADWAY)	JAPAN TRADE CENTER 393 FIFTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 5	SHOWING OF SPRING JUNIOR COLLECTION Continuous daily showings of the Sandra Sage junior dresses and ensembles. Contact: CH. 4-2677.	SANDRA SAGE, INC.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Nov. 5- Nov. 13	SHOWING OF SPRING DRESS COLLECTION Showing of collection designed by Larry Chrysler. Contact: Nadine Murray, CI. 7-2200. Publicity: Janet Laib, LE. 2-4505.	MISS EVE OF CALIFORNIA	HOTEL GOTHAM SUITE 1217
Friday Nov. 6 10:30 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showings at 10:30 Nov. 6, 10, 12, 17. By appointment. Contact: JU.2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Friday Nov. 6 11:30 A.M.	PRESS PREVIEW OF BOYS' & GIRLS' SHOP Fashion show and preview of the new "Boys' and Girls' Shop", featuring infants to size 14 for girls; infants to size 6 for boys. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Beginning Friday Nov. 6 2:00 P.M.	OPENING: SPRING COLLECTION Showings at 2:00 P.M., Nov. 6, 10, 12, 18. By appointment. Contact: LA. 4-2544.	BEN GERSHEL & CO., INC.	512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR
Sunday Nov. 8- Nov. 13	NATIONAL PRESS WEEK IN CALIFORNIA Eighth Annual National Press Week in California. Contact: William T. Maxfield, Exec. Dir., CFC, 760 S. Broadway, Los Angeles, 14.	CALIFORNIA FASHION CREATORS	BEVERLY HILTON HOTEL LOS ANGELES, CAL.

WEEK BEGINNING MONDAY, NOVEMBER 9, 1959

Monday Nov. 9 12:30 P.M. Luncheon	COCKTAIL FASHIONS AT LUNCHEON SHOW Cocktail and evening fashions by Gothe. Press by invitation. Public by reservation. Contact: CI. 6-7700. Hampshire House Shows Contact: Martha G. Palmer, CI. 6-7700.	GOTHE	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Nov. 9 3:45 P.M.	OPENING OF SPRING COLLECTION Two showings only, Nov. 9 and 10 at 3:45 P.M., Spring collection followed by Resort. Contact: Berdine Devine, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Monday Nov. 9 4:30 P.M. Cocktails	COCKTAIL HATS AT MILLINERY SHOW Fashion show of hats, inspired by favorite cocktails and especially created by 18 leading millinery designers. Show for benefit of Spence-Chapin Adoption Service and modeled by debutantes and post-debs. Tickets: \$5.00. Publicity: Kim Wiss, Robert S. Taplinger, Assoc., PL. 7-8040.	MILLINERY INSTITUTE OF AMERICA	HOTEL PLAZA TERRACE ROOM
Monday Nov. 9 3:00 P.M.- 5:00 P.M.	PREVIEW OF MEN'S HOLIDAY FASHIONS Press preview of men's fashions for New Year's Eve. By invitation. Publicity: Saul Richman Assoc., 151 East 50th Street, MU. 8-1770.	AFTER-SIX FORMALS (M. RUDOFKER & SONS)	LE CHAMBORD 803 THIRD AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 9 7:30 P.M. Dinner	AWARD-DINNER BY FASHION DESIGNERS Special award dinner, honoring Dr. Howard A. Rusk, Director of the New York University Bellevue Medical Center, and Mrs. Betsy Talbot Blackwell, Editor-in-Chief of Mademoiselle. Contact: WI. 7-0324.	N.Y. FASHION DESIGNERS INC. (1457 BROADWAY)	HOTEL PLAZA BALLROOM
Beginning Monday Nov. 9	OPENING OF NEW HAT COLLECTION Introduction of "Miss Sally Victor" -- a new collection of "hatlets," designed by Sally Victor -- at continuous showings. Contact: Norman Eckstein or Abby Newman. LO. 5-7279.	"MISS SALLY VICTOR"	42 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Tuesday Nov. 10 10:00 A.M.	SPRING COAT AND SUIT ORIGINALS Preview of the Wm. Devitz coat and suit originals for press and buyers. Designed by Nichi Giglio. By invitation. Continuous thereafter. Publicity: Julia Berren, WI. 7-4717.	WILLIAM DEVITZ & CO.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Nov. 10 12:00 Noon	OPENING: CRUISE AND SPRING COLLECTION Junior dresses and separates Nov. 10, 11, 12, 17, 18, 19 at 12:00 Noon. By reservation. Contact: Audrey Brock, OX. 5-3150.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Nov. 10 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW Fall and Winter fur fashions by Capucci of Rome for David. Press by invitation. Public by reservation. Contact: "Andre", TE. 8-8000. Capucci Publicity: Ruth Hammer Associates, EL. 5-7872. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	CAPUCCI OF ROME FOR DAVID	HOTEL PIERRE ROOF GARDEN
Beginning Tuesday Nov. 10 1:00 P.M.	OPENING OF SPRING COLLECTION Spring collection designed by John Moore, with showings at 1:00 P.M. Nov. 10, 11, 12, 17. (<u>Note Change of Dates.</u>) Contact: BR. 9-1195.	TALMACK	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 10 2:00 P.M.	OPENING OF RESORT - SPRING COLLECTION Resort - Spring collection by Tarquin will be presented to buyers and press. By invitation. Thereafter by appointment. Contact: Trudy Taylor MU. 4-3323. (<u>Note Change of Time.</u>)	TARQUIN, INC.	216 EAST 39TH STREET SALON
Beginning Tuesday Nov. 10 3:00 P.M.	OPENING: SPRING JUNIOR DRESS COLLECTION Jerry Greenwald's Spring junior dress collection, designed by Barry Burr, with showings at 3:00 P.M. Nov. 10, 11, 12. Contact: Miss Penny, LO. 5-4850.	JERRY GREENWALD, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Nov. 10 3:00 P.M.- 6:00 P.M. Cocktails	OPEN HOUSE: SPRING SUIT COLLECTION Informal showing of the Spring suit collection, designed by John Anthony, at the opening of the new enlarged showrooms and offices. By invitation. Contact: PE. 6-4580.	DEVONBROOK, LTD.	1400 BROADWAY SHOWROOM - 10TH FLOOR
Tuesday Nov. 10 3:30 P.M. Cocktails	OPENING OF SPRING COLLECTION Showing Joan Leslie's Spring junior dresses and costumes. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, BR. 9-7700.	"CLOTHES FOR YOU" BY JOAN LESLIE	1400 BROADWAY SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 10 3:30 P.M. Champagne	PRESS PREVIEW OF FALL- WINTER COLLECTION Alice Schweitzer's Fall-Winter collection of daytime and evening fashions designed in Paris and New York exclusively for her New York shop. By invitation. Publicity: Naomi Zagor, BU. 8-6337.	ALICE SCHWEITZER (755 MADISON AVENUE)	325 EAST 57TH STREET
Tuesday Nov. 10 5:00 P.M.	BUYERS PREVIEW: SPRING AND RESORT COLLECTION Preview for buyers of Scaasi's Spring and Resort collection. By invitation. Publicity: Maxwell-Gray, 527 Lexington, PL. 3-5556.	SCAASI	26 WEST 56TH STREET SALON
Tuesday Nov. 10 6:30 P.M.- 9:00 P.M.	COSMETICS & MILLINERY : FASHION CAREER COURSE Speakers: Beatrice Castle, Revlon Products Corp.; Kathleen Cory, Harper's Bazaar; Mildred Hill, Bergdorf Goodman; Sally Victor, Sally Victor, Inc. Each session \$2.50 (except Nov. 24, \$3.50.) Cont.: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	ENGINEERING AUDITORIUM 29 WEST 39TH STREET
Tuesday Nov. 10	OPENING OF SPRING COAT COLLECTION Continuous showings. Press invited. Contact: Alan R. Baron, PE. 6-8868.	BRITTANY (HENRY FRIEDRICKS)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Nov. 10	OPENING OF SPRING JUNIOR COLLECTION Daily showings of Spring junior fashions, designed by Frances Prisco. Contact: PE. 6-2642.	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
Tuesday Nov. 10	OPENING OF SPRING DRESS COLLECTION Dan Keller will present his Spring collection of casual dresses and ensembles designed by Mary Jean Smith. Continuous daily showings. Open house all week at newly decorated showroom. Publicity: Margaret Hodge, PL. 5-7630.	DAN KELLER CO., INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Postponed Nov. 11	MARIA KRUM'S SHOWING OF SPRING AND RESORT COLLECTION, ORIGINALLY SET FOR NOV. 11 AT 12:30 HAS BEEN POSTPONED. (New Date Will Be Announced.)		
Wednesday Nov. 11 3:30 P.M. Cocktails	PRESS PREVIEW: RESORT AND SPRING COLLECTION Resort and Spring 1960 collection by Sarmi will be presented to the press. (<u>Note Change of Date</u>). By invitation. Publicity: Maxwell-Gray, 527 Lexington Ave., PL. 3-5556.	SARMI, INC. (785 FIFTH AVENUE)	HOTEL PLAZA BARCQUE SUITE
Wednesday Nov. 11 7:30 P.M. Dinner- Dance	NINTH ANNUAL "ANGELS BALL" Annual Angels Ball and Dinner-Dance for benefit of the N. Y. Chapter of the National Council of Jewish Women. Reservations: \$130 per couple, including donation of merchandise worth \$100 to Council Thrift Shop. Contact: N. Y. headquarters, 9 E. 69th St., LE. 5-5900. Publicity: Ann Silver or Barbara Kling, MU. 7-8654.	NATIONAL COUNCIL OF JEWISH WOMEN	HOTEL ASTOR GRAND BALLROOM
Nov. 11	VETERANS' DAY (Wednesday)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 12 9:30 A.M. Coffee	PRESS PREVIEW OF SKI FASHIONS Preview of active ski wear and after ski wear--Ohrbach's American and European collection for men and women. By invitation. Contact: Mark Klauser, OX. 5-4000.	OHRBACH'S	2ND FLOOR SKI SHOP
Thursday Nov. 12 10:00 A.M.	SHOWING OF SPRING-SUMMER COLLECTION Showing of Spring and Summer tailored coordinates by Rosecrest. Continuous thereafter. Contact: Miss Gail, WI. 7-0585.	ROSECREST, INC.	1407 BROADWAY SHOWROOM - 40TH FLOOR
Thursday Nov. 12 12:30 P.M. Luncheon	HOLIDAY FASHIONS AT LUNCHEON SHOW Andrew Arkin and Leonard Arkin will show their Holiday fashions during luncheon. Press by invitation. Public by reservation; Contact: "Banquet Dept." PL. 9-3000, Ext. 2241. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. Arkin Publicity: Prudence Clarke, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 12 4:00 P.M. Cocktails	PREVIEW OF KEYBAK FOR HOME SEWING Six major pattern companies and 30 leading textile firms have joined together to introduce Keybak for use in home sewing. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.	CHICOPEE MILLS, INC. (47 WORTH STREET)	SHERATON EAST HOTEL DIPLOMAT SUITE
Thursday Nov. 12 7:00 P.M.	FASHION WORKSHOP WRITING COURSE A 12 - week course in editorial writing, advertising and publicity, including the use of words in guiding, presenting and interpreting fashion merchandise for both trade and consumer. Contact: Dorothy Tyroler CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Beginning Thursday Nov. 12	OPENING OF SPRING COLLECTION Daily showings of Spring collection. By appointment. Contact: Miss Gail, JU. 2-1747.	ROSSINO & ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Friday Nov. 13 9:00 A.M.; 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON American Ready-To-Wear, Spring 1960. Co-chairmen: Edith Raymond, Mademoiselle Magazine; Babs Simpson, Vogue. Breakfast: \$6.00, Members; \$10.00, guests. Luncheon: \$8.00, Members: \$15.00 guests. Cont. CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Friday Nov. 13 8:00 P.M. Dinner	TENTH ANNUAL 'FAN BALL' Tenth annual 'Fan Ball' for benefit of Children's Cancer Fund of America. President: Mrs. Herbert T. Mordin. Tickets: \$75.00 each. Contact: Tappin & Tew, 38 East 57th Street, PL. 1-2644.	CHILDREN'S CANCER FUND OF AMERICA, INC.	HOTEL ASTOR GRAND BALLROOM
Beginning Monday Nov. 16	OPENING OF SPRING LINE FOR BOYS Hi-Line presents the "Staccato" Look from their new Continental Yankee Dandy collection for little bachelors of fashion, sizes 12 months to 7 years. By appointment: Contact: Ruth Shaw Associates, WI. 7-2562.	HI-LINE CO.	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 17 4:00 P.M. Cocktails	PREVIEW OF SWISS COTTON FASHIONS The press will be invited to a showing of Resort and Spring Swiss cotton fashions. By invitation.	SWISS COTTON AND EMBROIDERY INDUSTRY Publicity: Rosemary Sheehan, MU. 5-1280.	ST. REGIS HOTEL ROOF
Thursday Nov. 19 12:30 P.M. Luncheon	LUNCHEON SHOWING OF HOLIDAY FASHIONS Showing of Holiday fashions by Mort Schrader. Press by invitation. Public by reservation: Contact: "Banquet Dept." PL. 9-3000, Ext. 2241. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. Schrader Contact: Betty Yarmon, LO. 4-9194.	MORT SCHRADER (530 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 19 4:00 P.M.- 7:00 P.M.	PREVIEW OF MEN'S HOLIDAY COLLECTION Open house preview of men's Holiday fashions at the Alfred Norton redecorated shop. By invitation. Publicity: Robert L. Green, 219 E. 48 St., PL. 3-1640.	ALFRED NORTON LTD.	54 WEST 50TH STREET (AT ROCKEFELLER PLAZA)
Thursday Nov. 19 8:00 P.M. Dinner- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE "Jewel Ball" -- twelfth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Entertainment by members of the fashion industry. Chairman of executive committee: Melvin E. Dawley, Reservations: \$100.00 each. Cont: Costume Institute, TR. 9-5500, Ext.381.	COSTUME INSTITUTE- MET. MUSEUM OF ART	WALDORF-ASTORIA GRAND BALLROOM
Tuesday Nov. 24 9:30 A.M.	PRESS PREVIEW OF HOLIDAY LINGERIE Preview for press of Elizabeth Arden's Holiday lingerie. (<u>Note Change of Date</u>). By invitation. Publicity: Rasponi Associates, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 8TH FLOOR
Sunday Nov. 29 - Dec. 3	SPRING AND SUMMER SHOE FASHIONS The 23rd semi-annual showing of popular price shoe fashions for men, women, teenagers, and children, co-sponsored by The Nat'l. Assn. of Shoe Chain Stores and New England Shoe and Leather Ass'n. Co-managers: Edward Atkins and Maxwell Field (Press luncheon, 12:30 P.M., Tuesday, Dec. 1, at Hotel New Yorker.) Publicity: Rea Lubar, 6 East 39th St., MU. 5-4997.	POPULAR PRICE SHOE SHOW OF AMERICA	HOTELS NEW YORKER & McALPIN & TRADE BLDG.
Wednesday Dec. 2 4:00 P.M.	"EAST MEETS WEST" DESIGNER COLLECTION Press preview of complete collection of Japanese-designed clothes for American women in Japanese cotton. Showing at 4:30 P.M. By invitation. Publicity: Nona Lou Green at Ruder & Finn, PL. 9-1800.	JAPAN- U. S. TEXTILE INFORMATION SERVICE	HOTEL PIERRE TEAKWOOD ROOM
Thursday Dec. 10 9:30 A.M. Breakfast	PRESS BREAKFAST: RESORT FASHION SHOW "South American Holiday"--Panagra cottons by Everfast--preview for press of Peck & Peck's Resort fashions, 6th Floor, Conference Room. By invitation. Publicity: Xenia Bank, OR. 3-4700.	PECK & PECK	260 PARK AVENUE SOUTH AT 20TH STREET
Thursday Dec. 10 12:30 P.M. Luncheon	RESORT COTTONS BY LEADING DESIGNERS Showing of Resort cotton fashions by leading designers. Press by invitation. Public by reservation. Contact: "Banquet Dept." PL. 9-3000, Ext. 2241. Galey & Lord Publicity: Rosemary Sheehan, MU. 5-1280. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	GALEY & LORD	HOTEL PLAZA TERRACE ROOM

MUSIC...MOVIES...THEATRE

- Thursday
Nov. 5 OPENING: "THE TENTH MAN" BOOTH THEATRE, 45TH ST. WEST OF B'WAY
Arnold Saint Subber and Arthur Cantor will present a new play written by Paddy Chayefsky. Featuring: Donald Harron, Jacob- Ben- Ami, Arnold Marle. Director: Tyrone Guthrie. Costumes: Frank Thompson. Settings: David Hays. Publicity: Harvey Sabinson, CI. 6-0856.
- Friday
Nov. 6 PREMIERE: "THE WRECK OF THE MARY DEARE" (MOVIE) ROXY THEATRE, 50TH & 7TH
MGM presented. Cast: Gary Cooper, Charlton Heston, Michael Redgrave, Screen play: Eric Ambler. Producer: Julian Blaustein. Director: Michael Anderson. Based on the book by Hammond Innes. Dealing with the captain of a freighter whose owners conspire to sink her for the value of her cargo. Make-up created by: William Tuttle. Publ.: Ted Arno, JU 6-4400.
- Wednesday
Nov. 11 PREMIERE: "THIRD MAN ON THE MOUNTAIN" NORMANDIE THEATRE, 40 WEST 57TH ST.
Walt Disney's Technicolor production, based on the book, "Banner in the Sky", by James Ramsey Ullman. The story of an 18-year-old boy who dreams of conquering a defiant, killer. Mountain was filmed on location in the Swiss and French Alps. Starring: Michael Rennie, James MacArthur, Janet Munro. A Buena Vista release. Publicity: Charles Levy, PL. 9-3880.
- Thursday
Nov. 12 PREMIERE: "THE MIRACLE" RADIO CITY MUSIC HALL, 6TH AVE. AT 50TH STREET
Warner Brothers Production of Max Reinhardt's story, taken from the play. A nun falls in love with a captain. She leaves the nunnery and runs away to the village. Starring: Carol Baker, Walter Slezak, Dennis King. Costumes: Marjorie Best. Warner Publicity: Meyer Hurner, CI. 6-1000.
- Tuesday
Nov. 17 BENEFIT PREMIERE "BELOVED INFIDEL" PARAMOUNT, B'WAY. & 43RD STREET
20th Century Fox presents the Jerry Wald production. For the benefit of the Damon Runyon Fund. Starring: Gregory Peck, Deborah Kerr, Eddie Albert. Director: Henry King. Publicity: Charles Einfeld, CO. 5-3320.
- Tuesday
Nov. 17 OPENING: "DINNY AND THE WITCHES" THEATRE ONE, 1 SHERIDAN SQUARE
A fantasy by William Gibson. Cast: Bill Heyer, Julie Bovasso, Rochelle Oliver. Director: Jess Kimmel and Alfred Stern. Musical arrangements: John Robert Lloyd. Publicity: B. Simon, CO. 5-4188.
- Wednesday
Nov. 18 PREMIERE: "BEN HUR" (MOVIE) LOEW'S STATE, B'WAY & 45TH STREET
MGM. presents the technicolor movie by General Lew Wallace, (A Tale of the Christ). Cast: Charlton Heston, Martha Scott, Cathy O'Donnell, Sam Jaffe. Screen play: Karl Tunberg. Producer: Sam Zimbalist, Director: William Wyler. Music: Miklos Rozsa. Publicity: Ted Arno, JU. 6-4400.
- Thursday
Nov. 19 OPENING: "ONLY IN AMERICA" CORT THEATRE, 138 W. 48TH STREET
Jerome Lawrence and Robert E. Lee adaptation of the best-selling book by Harry Golden. Featuring Nehemiah Persoff, Sheppard Strudwick and Enid Markey. Director: Herman Shumlin. Settings: Peter Larkin. Lighting: Tharon Musser. Costumes: Ruth Morley. Publicity: Reuben Rabinovitch, LA. 4-1839.
- Monday
Nov. 23 OPENING: "FIORELLO" BROADHURST THEATRE, 235 W. 44TH STREET
Robert E. Griffith and Harold S. Prince will present a new musical, based on the life of the late Mayor Fiorello H. La Guardia. Director: George Abbott. Book: Jerome Weidman and George Abbott. Featuring Tom Bosley, Patricia Wilson, Ellen Hanley, Howard Da Silva. Choreography: Peter Geunaro. Scenery and costumes: William and Jean Eckert. Publicity: Jacobson Harmon, CH. 4-1482.